

YOUTH WORK



The Issue

Young people struggle to find their first summer or part-time job because employers say they lack critical “people” skills. Therefore, employers pick more seasoned workers versus giving them a chance to prove themselves. Without these job opportunities, they are at an increased risk for a host of negative outcomes: long spells of unemployment, poverty, criminal behavior, substance abuse, and incarceration.

Why It Matters

Based on data from CareerSource Broward, our youth unemployment rate remains consistently higher than other age groups. Employers report that young people are deficient in: problem solving, critical thinking, dependability, oral and written communications and professionalism/work ethic.

Our Goal

Our goal is to shape tomorrow’s workforce today. To help young people gain skills through hands-on employment opportunities to develop the skills necessary for future career success.

Our Results

In the three years since rolling out our Youth WORK Issue area, we have found that programs with a job coach model are effective. Those programs prepare the youth, connect them to jobs, and then follow them through the process to ensure success. As a result:

- 986 youth have participated in employability skills training and jobs and/or internships through 14 different programs.
- 100% of youth improved their employability through the development of planning, public speaking, and customer service skills. All participants also learned how to write a resume and dress for success.
- 100% of participants of youth were hired for jobs or were matched with internships.

Numbers at a Glance:

Since the inception of Issues That Matter in 2016, the Community Foundation of Broward has granted **\$1,648,000** to **14 unique Youth WORK grantees**.

WHAT WE ARE LOOKING FOR

The Foundation wants to put more young people to work to learn how to problem solve, use critical thinking and be able to demonstrate dependability and work ethic.

The projects we seek to support must create or increase work-based opportunities for students enrolled in grades 8-12. These opportunities can be traditional jobs, paid or unpaid internships, job shadowing or apprenticeships. **They must last a minimum of four weeks.**

Priority will be given to applications that demonstrate the strongest potential to open doors for youth to the workforce and allow them the first rung on their career ladder through the job coach model.

Successful projects will **demonstrate measurable outcomes** as follows:

-  Young people engaged in appropriate work-based opportunities, (*i.e. traditional jobs, paid or unpaid internships, volunteering, job shadowing, and/or apprenticeships*) for a minimum of 4 weeks.
-  Young people demonstrate proficiency in life and soft skills after completing a work experience

HOW TO APPLY:

Application Start: Now open

Application Deadline: August 5, 2019 at 11:59pm

Panel Interviews: Week of September 3rd and/or October 7th

Grants Awarded: Week of December 2, 2019

Grant Range: Up to \$100,000

Official applications are accepted only through [PhilNet](#). **Click [here](#) to apply now.**

Join the Youth WORK Conversation on July 15th at 2:30pm at the Foundation. During this interactive session you will hear from current grantees about their success in connecting youth to jobs. You can also share your big idea, network and find partners for your application. **Secure your seat today and [Register Now](#).**

Examples of projects that will **NOT** be considered:

1. Mentoring or training only projects without a built in job component
2. Projects with job opportunities that last less than 4 weeks.

ELIGIBILITY:

- Nonprofits with 501(c)(3) tax-exempt status to provide services to Broward County
- City or county agencies with projects that demonstrate charitable intent in Broward County
- Individuals are not eligible to apply
- Previous or current grantee organizations must be in good standing with the Foundation and have submitted all required reports and documentation for all prior grants per the grant agreement.

Non-discrimination policy: The Foundation will not provide support to organizations which, in their constitution or practice, discriminate against a person or group on the basis of: age, political affiliation, race, gender, sexual orientation, gender identity, disability, religious belief, ethnicity, or national origin.

Youth WORK Impact

Cortney was a model member of the **Boys & Girls Clubs of Broward County** for seven years. During his senior year of high school, Cortney participated in the Skills USA



Customer Service Program through the Workforce Development Initiative. Through the program, Cortney learned about sales and customer retention, problem-solving skills and effective communication skills.

Cortney was selected to serve as an intern for Bank of America where he helped customers with monetary transactions through their mobile devices. Bank of America was so impressed that they offered him a full-time position.

He is thankful to have the job to help his mom who is a single parent with rent, bills, and other household necessities.

Cortney currently attends Broward College and is interested in studying journalism and mass communication